

# Car Dealership Reduces Outside Lighting Cost From \$1,250 Per Month To \$200.00 With Revolutionary Induction Lighting From [www.GetGreenLighting.com](http://www.GetGreenLighting.com)

## How Induction Lighting Works.

The basic technology for induction lamps is not particularly new. Essentially, an induction lamp is an electrodeless fluorescent.

Without electrodes, the lamp relies on the fundamental principles of electromagnetic induction and gas discharge to create light.

The elimination of filaments and electrodes results in a lamp of unmatched life. Lasting 100,000 hours or 25 years, this system can outlast 100 incandescent, five HID, or five typical fluorescent lamp changes.

New developments have broken down the barriers of costs and technological setbacks, such as EMC interference, lumen depreciation, ability to dim and a useful range of available wattages.

Today, its obvious benefits make it the clear-cut choice for many lighting applications over traditional light sources.



Dave Flynn, Owner of Columbiana Buick Cadillac Chevrolet holding a 200 watt Infinity Induction lamp.

Columbiana Buick Cadillac is located in Northeast Ohio, and is one of the largest Cadillac Dealership in the State. Dave Flynn, Owner has been active in initiating "Green" improvements throughout his Facility. His latest project, Energy Efficient Parking Lot lighting.

Flynn teamed up with the Lighting Professionals at Get Green Lighting Co who performed a **Lighting Audit** to pin point Energy Saving Opportunities and engineered a custom solution to fit his needs. Columbiana Buick Cadillac has three lots which were lighted by (50) 1,000 watt Metal Halide fixtures.

Part one of the Energy Efficient improvements was cutting the wattage of each fixture by 68% or 755 watts.

This was achieved by retrofitting the Metal Halide fixtures to Induction lamps and ballast. Retrofitting the existing fixtures made the project even more attractive, eliminating the need for

new costly fixtures.

Part two of the Energy Efficient improvement is what makes this Dealership unique being the only installation of its kind in the country. Flynn's Parking Lot pole lights are dual controlled using photo cells and motion sensors to activate.

This revolutionary process turns on the Parking Lot lighting when needed during business hours and after hours automatically switches to motion sensors which activate individual poles lights when motion is detected in its zone. This allows all lights to be off during non business hours and activating when an intruder enters the Lot.

The benefits don't stop there, this project pays for itself. Electric lighting consumption has been cut and maintenance expenses have been dramatically reduced due to the long lifetime of Induction lamps. With a ROI of 41% and a payback of less than 2.5 years this improvement is an excellent investment. – Energy Efficient News.

## Why Us?

We are **Energy Efficient Lighting** experts. Our only focus is providing the most **Energy Efficient Light** fixture for all applications.

If you need to reduce lighting expense which increases profits or need to improve light quality which increases productivity we have the expertise and experience to deliver the right light fixture or retrofit kit to surpass your expectations.

Most electrical contractors and electrical distributors are great at what they do, but do not have the background and training in the latest **Energy Efficient Lighting** solutions and how to improve light quality when necessary.

We have lighting specialist available to visit your facility anywhere in the world or consult with you via email or telephone. We are **Energy Efficient Lighting** and light quality experts and ready to assist you with your lighting needs.

**GetGreenLighting**  
**(614) 556-7118**  
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